



TRACEY SKUPNY BIOGRAPHY

Tracey Skupny and her husband John launched Lang & Reed in 1993, and have been exploring the exceptional character of Cabernet Franc ever since. While the duo was intrigued by the grape's distinct reputation in France, it was the French language that inspired Tracey's initial appreciation of wine. Formative classes focused on the romance language not only imparted pronunciations and proper grammar, but instilled a love for culture and cuisine. Learning about France with all of her senses, Tracey's early wine tasting experiences were with bottles imported to the Midwest from Bordeaux, Burgundy, and Napa Valley. Working in restaurants as a wine steward, the Kansas native became fluent in the complexities of red wine. A position at St. Helena's Spottswoode Winery for over a decade is where Tracey cut her teeth in the industry and gained the know-how and experience needed to start Lang & Reed.

Bright and memorable, like the true to type varietals her family crafts, Tracey is a skillful observer. Holding a degree in Biology from Kansas University, with an emphasis in botany, the aspiring birdwatcher and backyard stargazer is in tune with the world around her; a talent ripe for winemaking. Warm and wise, Tracey appreciates details, drinking in life the same way she imbibed the French language. Now, well settled in Napa Valley, Tracey supports her community, and can often be found at her favorite Mustard's Grill, where everything pairs well with Cabernet Franc. A lifelong yoga student, breathwork and challenging asanas complement and enhance her work life balance and daily discipline. Handling behind the scenes tasks at Lang & Reed like finances, shipping, logistics and administrative responsibilities, Tracey is always on the ground making things happen. To her, Lang & Reed's customers are more than that, they're friends who share a common affinity for Cabernet Franc and Chenin Blanc. Excited about what the future holds for her family winery and spending much time with her children and grandchildren, Tracey believes that life is good and she savors every sip.

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