



REED SKUPNY BIOGRAPHY

When it comes to the wine world, Reed Skupny of Lang & Reed has done it all. Starting from the ground up, he has worked in cellars all over the globe - from intern management, fruit processing, cellar activity, lab analysis and bottling - knowing that he would one day return to the Napa Valley. He has harvested Cabernet Sauvignon, Merlot, Pinot Noir, Cabernet Franc, Zinfandel, Chardonnay, and Chenin Blanc from diverse regions like the Loire Valley and Marlborough, New Zealand. As a namesake of Lang & Reed Napa Valley, Reed has assisted his family in every facet of the winery. Staying true to his philosophy of producing wine with integrity and a sense of place, Reed is inspired by the prospect of creating something from raw materials, shepherding the process, and having others experience the final result. Having studied Anthropology at Humboldt State, he is fascinated by the realities of human existence and, raised by two talented winemakers, it's no wonder that he continues to pursue creating a complex product for people to enjoy.

A handyman extraordinaire and fermentation enthusiast, now leading the charge on making Lang & Reed's deeply flavorful Chenin Blanc, Reed is excited about the future of his family business. With their 25 years of experience focused solely on two varietals, the Skupny team continues to create great wine, with each year a little tastier than the last. Alongside advancing technology and optimized winemaking practices, Reed looks forward to savoring the future of Lang & Reed's wines.

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